

Link Healthcare - Provider Link

PROVIDER APPLICATION

Introduction

Provider Link is designed to promote the services of providers in the market areas served by the program. Your services will be promoted through the internet (www.linkhealthcare.com).

The Employer relationship is an important focus of the program. In the business of healthcare, patients who are employed and possess commercial insurance are important to our business. The Provider Link program provides a mechanism through which we can communicate promotional incentives that build provider volume.

Participation is open to all providers of healthcare services. This includes hospitals, physicians, pharmacists, massage therapists, acupuncturists, dentists, and so on. Participation in the program is easy. You can be listed on the service in the following two ways:

1. **Basic Listing.** A Basic Listing includes the business name, type, contact information, description of service, web site link, etc.
2. **Premium Listing.** In addition to the above, a Premium Listing includes a promotional offer, graphic (i.e. a photograph, logo, or other), and a download file (this could be a coupon or other written information). We encourage you to opt for the premium listing and provide the consumer with an incentive such as discounted services; free items with a service; free or discounted wellness/prevention services, or discounts on services usually not covered by health plans, such as; chiropractics, acupuncture, massage therapy or dental services, etc. Premium Listings are actively promoted to employers in the market areas served by the program.

There is no charge for providers to participate in the program for either a Basic or Premium Listing.

More detailed information is contained on our web site - www.linkhealthcare.com

Application

The information requested in this application is solely for the purpose of administering your listing. The information will only be used in support of this program and will not be shared with any other parties for any other purposes. The information must be filled out completely and accurately. (Information to be included on the website is indicated with an "*" on the attached application pages).

This application also describes the terms of service and represents your agreement to abide by those terms.

We provide full time customer support for the Provider Link program to both you and the Employer. For issues associated with this application or any other aspect of the Provider Link Program please contact us at 570-723-0710.

Instructions

1. Read the Instructions carefully.
2. Choose the type of listing you prefer.
3. Complete the application in its entirety. Please call us if you need assistance.
4. Mail the completed application with other enclosures to the address provided to the right.

Link Healthcare
114 East Ave.
Wellsboro, PA 16901
570-723-0710

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CORPORATE NAME (PRINT)

Terms of Service

These Terms of Service ("Terms") disclose the general terms for use of the Link Healthcare services. We have developed these Terms of Service to govern your use of our web site and other services (the "Service"). The Service was/is developed and managed by Link Healthcare, and we, our parent company, along with our affiliates, and partners provide services to you subject to the following conditions. These Terms are a binding contract between you and us regarding your use of our services. If you use the Services, you agree to be bound by these Terms

- 1. **Copyright.** All of the information, content, services and software displayed on, transmitted through, or used in connection with Link Healthcare is owned by us, our parent corporation or its affiliated companies, licensors and suppliers. You may not use such material except as provided in these Terms.

You may use content we provide online and through other media ("Content") and solely for your personal, non-commercial use, and you may download or print a single copy of any portion of the Content for your personal, non-commercial use, provided you do not remove any trademark, copyright or other notice contained in such Content. No other use is permitted without our written consent.

- 2. **Representations and Warranties.** You represent, warrant and covenant (a) that no materials of any kind submitted by you will (i) violate, plagiarize, or infringe upon the rights of any third party, or (ii) contain libelous or otherwise unlawful material; and (b) you are at least thirteen (13) years old. You hereby agree to indemnify, defend and hold harmless Link Healthcare our parent corporation, affiliate companies, officers, directors, employees, shareholders, information providers, affiliates, licensors and licensees (collectively, the "Indemnified Parties") from and against any and all liability and costs, including, without limitation, reasonable attorneys' fees, incurred by the Indemnified Parties in connection with any claim arising out of any breach by you as reasonably required in the defense of any such claim. We reserve the right, at our own expense, to assume the exclusive defense and control of any matter subject to indemnification by you.

- 3. **General Disclaimer And Limitation Of Liability.** While we use reasonable efforts to include accurate and up-to-date information through the Service, we make no warranties or representations as to the accuracy of the Content and assume no liability or responsibility for any error or omission in the Content. We do not represent or warrant that use of any Content, when authorized, will not infringe the rights of third parties. In addition, in some cases, Content available through the Service may be provided and/or hosted by third parties. We have not reviewed all of this Content and are not responsible for the content of any off-site pages or links to or from any other web sites. We have no responsibility for actions of third parties.

You expressly understand and agree that use of the Service is at your own risk. All content available through the Service is provided on an "as is" and "as available" basis. Neither we, nor our parent corporation, its affiliated or related companies, or any of our or their shareholders, employees, agents, content providers or licensors (collectively, the "Parties"), make any representation or warranty of any kind regarding the Service, the content, downloads available at our web site, any advertising material displayed on our web site, or the results that may be obtained from use of such services or sites, including but not limited to that the Service will meet your requirements, be uninterrupted, timely, secure or error free, or that our web site or the server that makes it available are free of viruses or other harmful components or destructive files.

We specifically disclaim any and all express or implied warranties regarding the Service or any content or products provided through or in connection with the Service, including without limitation warranties of merchantability or fitness for a particular purpose, warranties against infringement, and warranties as to the availability, accuracy, completeness or content of any information, downloads, products or services available on or through the Service.

In no event shall Parties be liable for: (i) any indirect, consequential, special, incidental or punitive damages including, without limitation, damages related to unauthorized access to or alteration of your transmissions or data, the content or any errors or omissions in the content, even if advised of the possibility of such damages.

The Service is controlled, operated and administered by Link Healthcare from its offices within the United States. We make no representation that materials or content available through the Service are appropriate or available for use outside the United States and access to them from territories where their contents are illegal is prohibited. You may not use the Service or export the content in violation of U.S. export laws and regulations. If you access the Service from a location outside the United States you are responsible for compliance with all local laws.

4. **Miscellaneous.**

- A. We reserve the right to change these terms of service at any time in our discretion and to notify users of any such changes solely by changing these terms of service. Your continued use of the Service after the posting of any amended terms of service shall constitute your agreement to be bound by any such changes. Please note that your use of the Service prior to the time these terms of service was posted will be governed according to the terms of service that applied at the time of your use, if any.
- B. We may modify, suspend, discontinue or restrict the use of any portion of the Service, including the availability of any portion of the content at any time, without notice or liability, terminate any registration and/or membership and/or deny access to any person or user at any time for any reason.
- C. These terms of service will be governed by and construed in accordance with the laws of the state of Pennsylvania, without regard to its conflicts of law provisions. You hereby agree that any cause of action you may have with respect to the Service must be filed in a federal or state court located in Wellsboro, Pennsylvania, within two (2) months of the time in which the events giving rise to such claim began, or you agree to waive such claim.
- D. If for any reason any provision of this agreement is found unenforceable, that provision shall be enforced to the maximum extent permissible so as to effect the intent of the parties as reflected in that provision, and the remainder of the agreement shall continue in full force and effect. Any failure of ours to enforce or exercise any provision of this agreement or related right shall not constitute a waiver of that right or provision.

MY SIGNATURE INDICATES AGREEMENT WITH THE TERMS OF SERVICE

Your name and signature must be provided.

Signature

Title

Name Printed

Date

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Note: selected items will be posted on the www.linkhealthcare.com website.

BUSINESS INFORMATION

Business Name

Address 1

City St Zip

County

Phone Number Ext.

Fax Number

Tax Identification Number

Web Site Address

BILLING ADDRESS

Business Name

Contact Name

Address 1

Address 2

City St Zip

Phone Number Ext.

Fax Number

Email

PRIMARY CONTACT

Name

Address 1

Address 2

County

City St Zip

Phone Number Ext.

Fax Number

Email

TYPE OF PROVIDER

Medical/Surgical Hospital

Other Type of Institution

Physician

Dentist

Optician or Optometrist

Other Type of Professional Services

Other Comments or Instructions:

LOCATION 1

Business Name

Contact Name

Address 1

Address 2

County

City St Zip

Phone Number Ext.

Fax Number

Email

LOCATION 2

Business Name

Contact Name

Address 1

Address 2

County

City St Zip

Phone Number Ext.

Fax Number

Email

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SERVICE DESCRIPTION

This can be provided in Microsoft Word if more convenient.

IMAGE FILES

We can accommodate one graphic image on the website for your service. It can be a logo, a photograph or whatever you wish to provide. The image must be provided on a standard CD or floppy disk. Alternatively, it can be sent by email. For this option, please call our office for instructions.

The image file must be in a standard format, such as .jpg, .gif, .tif, .png, or .wmf format. The image must be one that is of a physical dimension that is appropriate to a web page. Once submitted, the image is our property. It will not be used for other purposes; however, it will not be returned.

Please include the file in an envelope attached to this form.

File name:

Instructions for image file:

DESCRIPTION OF OFFER

This can be provided in Microsoft Word if more convenient.

Expiration Date, if Any:

DOWNLOAD FILE

We can accommodate one downloadable file on the web site for your service. It can be a file, document, or whatever you wish to provide. The download must be provided on a standard CD or floppy disk. Alternatively, it can be sent by email. For this option, please call our office for instructions.

If a document, the file must be in an electronic file format that is in or can be converted to an Adobe Acrobat file. We can convert formats such as .doc, .jpg, .gif, .tif, and .wmf. Also the file must be an appropriate size. Files in excess of 500,000 kilobytes in size will be difficult to use. Once submitted, the file is our property. It will not be used for other purposes; however, it will not be returned.

Please include the file in an envelope attached to this form.

File name:

Instructions for downloadable file:

OTHER INSTRUCTIONS OR COMMENTS